

Co-operation between two major Dutch attractions

Zuiderzee Museum fashion exhibition in Keukenhof

The Juliana Pavilion presents top pieces in Dutch fashion from the Zuiderzee Museum's successful exhibition *Gone with the Wind*.

The exhibition, first held in 2009, focuses on the creative ideas of the Dutch fashion world. The selection consists of traditional local costumes and present-day fashion from the collection of the Zuiderzee Museum, and includes work by Jan Taminiau, Viktor & Rolf, Ted Noten, and others.

The Keukenhof was so enthusiastic about the exhibition in Enkhuizen that the two parties decided to set up an exceptional co-operative project. This association has great added value for both organizations. The Keukenhof offers its 800,000 (and more) visitors from home and abroad a surprising view of Dutch art and culture against its renowned floral background. In this way, the Zuiderzee Museum makes key items from its collection accessible to a wide public. Further co-operation will certainly be possible in the future.

Free guest intro to the Zuiderzee Museum

This year, the Keukenhof is open from 18 March to Sunday 16 May. Until 5 September 2010, visitors to the Keukenhof can take a free guest to the Zuiderzee Museum. Free admission will be given on display of the ticket to the Keukenhof.

About the Zuiderzee Museum

The Zuiderzee Museum in Enkhuizen is directed toward the history, the present and the future of the IJsselmeer, the former Zuiderzee. The Zuiderzee Museum is a regional museum which, through its activities, approach and co-operation, has acquired international allure and public reach. Communities, crafts and water form the centre of attention.

The museum consists of an open-air collection in the form of a museum park, as well as a great many exhibition spaces for the permanent collection, for temporary exhibitions and for studio use.

www.zuiderzeemuseum.nl

About the Keukenhof

The Keukenhof is the showcase of Dutch ornamental plant cultivation, with the emphasis on flower bulbs. The exhibitions and events in the park establish a connection between a great many Dutch items in the field of art and culture. Present-day and classic designs are approached in a surprising way and are illuminated from various standpoints.

www.keukenhof.nl

Note of the editor, not for publication:

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