

Zuiderzee history at Design Fair Milan

From 14 April to 18 April 2010, the Zuiderzee Museum will present two new projects at the prestigious design fair *Salone del Mobile* in Milan. The presentations entitled *Zuiderzee Settings* by Kiki van Eijk and *The Poor Man's Gold* by Joost van Bleiswijk will be on show at Lambrate Ventura zone.

Each year the Dutch Zuiderzee Museum commissions prominent artists and designers to visualize their views of the collection, the Museum, and the history of the Zuiderzee. Through their contemporary interpretations, the story of the Zuiderzee, the battle between land and water, is retold. In the past few years, commissions have been issued to Studio Job, Maarten Baas, Atelier Van Lieshout, Hugo Kaagman, Scholten & Baijings, Christien Meindertsma, Aldo Bakker and Zoro Feigl. Kiki van Eijk and Joost van Bleiswijk represent the promising new generation of Dutch interior design.

Zuiderzee Settings

The seven installations by Kiki van Eijk are based on the applied art collection of the Zuiderzee Museum and the history of the Zuiderzee. Kiki van Eijk paid several visits to the depot and stayed in the Museum Park for a brief period. She has designed new objects referring to everyday domestic customs and crafts. The furniture, the ceramics and the fabrics have been manufactured by the most reputable Dutch firms using traditional methods.

The Poor Man's Gold

Joost van Bleiswijk based his series of four chests on the voyages of the Dutch East India Company. As a rule, these trade missions sailed from Enkhuizen, the home base of the Zuiderzee Museum. Joost van Bleiswijk gives his interpretation of this part of Dutch history. The chests refer to the battle of good and evil, prosperity and poverty, and to robbing or being robbed.

Presentation at Lambrate

Date	14 – 18 April 2010, 10.00 a.m. – 08.00 p.m.
Press	14 April 11.00 a.m. – 03.00 p.m.
Cocktails	15 April 07.00 p.m. – 10.00 p.m.
Location	Ventura Lambrate, Via Massimiano 25-I, 20134 Milan, Italy

From 12 June onward, the Zuiderzee Museum in Enkhuizen will present Kiki van Eijk's *Zuiderzee Settings* and Joost van Bleiswijk's *The Poor Man's Gold* as part of the design exhibition entitled *Domesticity*.

About Kiki van Eijk

Kiki van Eijk was born in 1978 and graduated Cum Laude from the Design Academy Eindhoven in 2000. She became known for her famous 'Kiki Carpet'. Now she primarily works on her own collection, which is presented in galleries and museums worldwide. Besides her own collection, she also works on projects for companies and institutions, such as Studio Edelkoort Paris, Design Academy Eindhoven, SKITSCH, MOOOI, Ahrend, Royal Leerdam Crystal, BKKC, Van Kempen & Begeer, Serax, Brainport Operations, Forbo flooring, Audax Textile Museum, and many more. Her work has been published and sold worldwide. Publications include Wallpaper, Elle Deco, Harpers Bazaar, Vogue, De Architect, Icon magazine, Glamour, and The International Design Year Book.

About Joost

Joost van Bleiswijk was born in Delft, 1976. He graduated from the Design Academy Eindhoven in 2001 with his "outlines" series.

Joost is mainly working on his own collection in which "no glue no screw" has become a major part since 5 years. Every year it becomes more complicated, interesting and architectural. Joost works with construction methods that define the final look and feel to the object. The choice in objects and architectural inspiration, give a great grandeur to Joost's objects.

Next to his own collection he works for companies such as Skitsch, Zuiderzeemuseum, Nothing, Bruut furniture, Berengo Murano, Lebesque, GayaGino etc.

His work is sold and exhibited through galleries worldwide.

Publications such as wallpaper, vogue, elle deco, financial times, etc.

About the Zuiderzee Museum

The Zuiderzee Museum in Enkhuizen is directed toward the history, the present and the future of the IJsselmeer, the former Zuiderzee. Through its activities, approach and co-operation, the museum has acquired international allure and a wide public reach.

Communities, crafts and water form the centre of attention.

The museum consists of an open-air collection in the form of a museum park with craft-oriented traditional buildings, as well as a great many exhibition spaces for the permanent collection, for temporary exhibitions and for studio use.

www.zuiderzeemuseum.nl

Note of the editor, not for publication:

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