

Dutch top designers put Zuiderzee in new perspective

The exhibition *Huis|Stijl* (Domesticity) is an exciting combination between the history of the Zuiderzee and the present-day interpretation of this by leading Dutch designers: Kiki van Eijk, Joost van Bleiswijk and designer duo Scholten & Baijings. The exhibition will run from 13 June to 10 April 2011.

Every year, the Zuiderzee Museum asks prominent artists and designers to give their vision of the collection, the Museum, and the history of the Zuiderzee. This consistently leads to surprising new designs and artworks. The Museum displays these present-day masterpieces in a setting with authentic items. In this way, a fascinating interaction between the collection and present-day design is created, and the visitor is introduced to the genesis of the artworks.

The designers have been inspired, each in his/her own way, by the Zuiderzee Museum collection:

- The furniture, ceramics and textile in **Zuiderzee Settings** by Kiki van Eijk are based upon the Zuiderzee Museum's applied art collection. The objects refer to everyday household habits, such as ironing and making coffee on a paraffin stove.

Kiki van Eijk (1978) graduated *cum laude* from the Design Academy Eindhoven in 2000. She became famous for her celebrated 'Kiki carpet'. Her work can now be seen in galleries and museums all over the world. www.kikiworld.nl

- **The Poor Man's Gold** by Joost van Bleiswijk refers back to the trade missions of the Dutch East India Company, which generally departed from Enkhuizen. His scratched ceramic objects represent the occasionally hard life aboard these ships.

Joost van Bleiswijk (1976) graduated from the Design Academy Eindhoven with his 'outlines' series in 2001. At the moment, he is working primarily on an own collection that is characterized by his 'no glue, no screw' approach. His work is sold and exhibited in galleries all over the world. www.joostvanbleiswijk.com

- The five pieces of furniture of **Truly Dutch. Conversation pieces for the interior** by Scholten & Baijings were inspired by masterpieces from the Zuiderzee Museum's collection of painted furniture. The pictures on the furniture are expressions from the everyday life of the designers, and show interiors, landscapes, objects, portraits, animals, flowers and fruits.

Scholten & Baijings (founded in 2000) develop and design interiors, furniture and interior products. Stefan Scholten and Carole Baijings have a special way of working in which they combine a search for craftsmanship and tradition with creativity and talent, thus creating innovative designs, many of which have been acquired by leading collections and museums.
www.scholtenbaijings.com

All works have been purchased by the Zuiderzee Museum.

About the Zuiderzee Museum

The Zuiderzee Museum in Enkhuizen is directed toward the past, the present and the future of the IJsselmeer and the Waddenzee, the former Zuiderzee. Through its activities, approach and co-operation, the museum has acquired international allure and a wide public reach. Communities, crafts and water are the central features. The museum consists of an open-air section in the form of a museum park with authentic buildings, and a large number of exhibition spaces.

www.zuiderzeemuseum.nl

Note for the editor, not for publication:

The press preview for this exhibition will take place at 20.00 on 12 June. To register for the preview or for more information, please contact Niels Lauwers of the Communications Department, telephone+31 (0)228-351125, communicatie@zuiderzeemuseum.nl