

FISH museum by children opens exhibition Fashion and stuff

On 4 July 2009 the Zuiderzee Museum in Enkhuizen is introducing the FISH museum by children: a museum not only meant for children, but also compiled by them. The Museum has asked eight pupils of primary schools to make the first exhibition. The only assignment given to the *FISHchums* was to make an exhibition about fashion that was to link up with the fashion exhibition *Gone with the Wind* in the Zuiderzee Museum. After six months of hard work they now proudly present the first exhibition: *Fashion and stuff*.

In the *FISHmuseum by children* the children themselves have the final say. They decide what children can see in a museum, but - more importantly - what they can do there. This way the Zuiderzee Museum wants to gain a better insight into the children's culture and create a permanent place in the Museum where children can express themselves.

Development

The *FISHchums* were given the former children's island for their use. For six months, they met here every three or four weeks to do some brainstorming on fashion and possible lines of approach for the exhibition. After that they visited the Museum depot to select objects. They made a plan to fit out and present the exhibition and developed the accompanying promotion and education plan all by themselves.

Exhibition

The efforts of the *FISHchums* and their classmates resulted in the surprising exhibition *Fashion and stuff*. There are heaps of things children can see and do. You can see 'funny' clothes that fathers, mothers, grandfathers and grandmothers used to wear. Children can dress up in the *fitting closet*, slide down the *funshoe* or crawl through the *super timeline tunnel*. *Handyman & Co* offers them the opportunity to put themselves in the place of a fashion designer and of course they can leave a message in the *guest bloggie* before they leave.

Opening times and charges

The exhibition *Fashion and stuff* in the VIS Museum is open to children during the summer holiday from 4 July to 6 September 2009, and after that during weekends and the autumn holiday. The admission price for the Zuiderzee Museum is € 7.80 for children from 4 to 12 and € 13 for children of 13 and older. Family tickets are available at € 30 (not more than 2 parents and 3 children). The Zuiderzee Museum is open daily from 10 a.m. to 5 p.m.

About the Zuiderzee Museum

The Zuiderzee Museum presents Dutch art, fashion, design and heritage at the interface of land and water. Inside and outside the Museum buildings and throughout the year, expositions and events are organized that demonstrate interrelationships between the collection and modern developments in the world of art and culture. Both contemporary and traditional designs are

approached from different sides in surprising ways. For further information visit www.zuiderzeemuseum.nl

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Note for the editor (not for publication):

Invitation

We are very pleased to invite you to attend the official opening of the exhibition on Tuesday 23 June 2009. The festive opening will be carried out by the FISHchums together with Mr Kok, the alderman for Culture and Education of Enkhuizen..

Directly afterwards the FISHchums wil give you an exclusive tour of their Museum.

Programme

10.30: reception with refreshments

11: official opening by alderman Kok and the FISHchums

11.15: tour by the FISHchums

For further information or requests to attend the opening please contact Bianca van Putten at (+31) (0) 228 351124 of the Communications Department (communicatie@zuiderzeemuseum.nl)